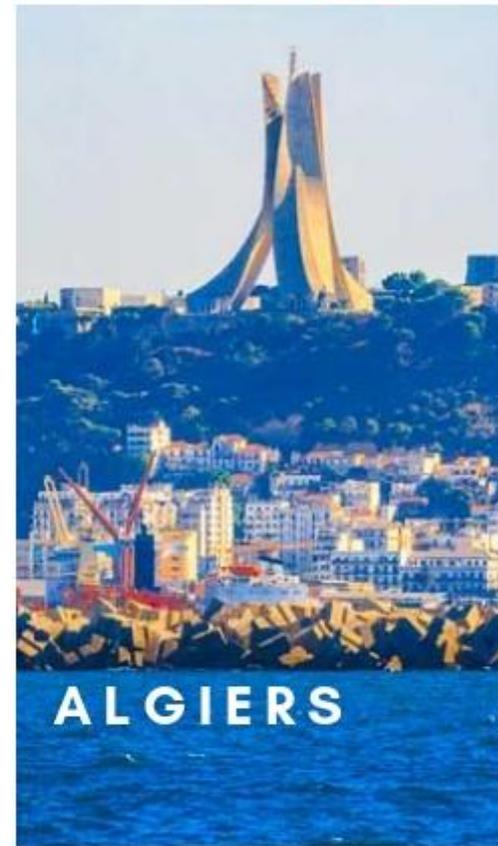




MEPI



CONSTANTINE



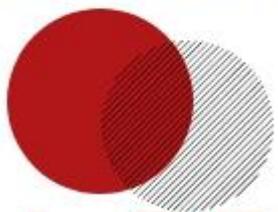
ALGIERS



SKIKDA



ORAN



I SPEAK NORTH ALGERIA TOUR



DECEMBER 25TH
TO
JANUARY 5TH



I SPEAK



I_SPEAK.DZ

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EMPOWERING YOUTH TO SPEAK UP

▼ Event manual

Powered by:

MEPI Alumni Connection

رابطة خريجي ميبي



MEPI



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Preface

“A small group of thoughtful people can change the world. Indeed it is the only thing that ever has.”

Margaret Mead

The story behind I Speak started with a girl – a 20 year old English student who attended my public speaking activity. She thought that she had no say in her life, and she was changing her major because she was told so. She was very shy and quiet that I never heard her speak in front of my whole class. Therefore, she talked to me privately. I remember her speaking up for the first time after a few sessions, saying that she told her father that she is going to keep studying English because she likes it , in a way she put her foot down just as I told her . From that time on, this girl was never silenced again because she found her voice; she even went on to have her own activity about entertainment. Though I think public speaking really helped change and shape this girl’s life, I really I think I created a monster because now it’s impossible to silence her.

By working with all the youth programs I could reach, I found that while the program creators know the value of public speaking in building confidence and competence in empowered individuals and leaders, somehow it always ends up being neglected. For all of this and more I believe it is time to attempt to positively influence the community around me.

I believe that Arab youth, which should be EVERY COUNTRY’S asset, is disengaged, marginalized, and unheard. It's not just my problem or my country’s problem; over 50% of today’s youth has previously shared similar concerns. This is why I am so passionate about this project. I want to change the world as we see it and being one entitled millennial I thought I was going to do so easily , but after my training in both the UK and US, I learned that changing the world can start from me, that I should be the change I want to see in the world. I got to know that real change takes time, needs hard work, and starts really small. I realized that the small event at my home town is the big change I want.



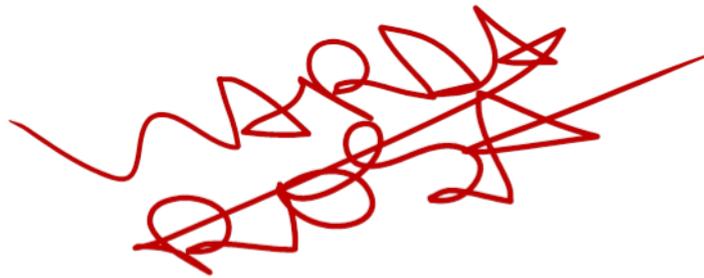
I am doing this because I want to create more monsters; I mean empowered and outspoken youth. I want to provide youth with the public speaking and soft skills that would both educate and empower them to take a stand in their own lives – both personally and professionally – also, give a voice to the marginalized and silenced individuals.

One aspect of my project is to create a public speaking training course for college students in Constantine joining youth empowerment programs. Having this vital skill as secondary or as a second to last position is what keeps the motivated and aspiring youth from reaching their full potential, or as I describe it ‘reaching their inner monsters.’

With my project implemented, I see a future of civically engaged and empowered youth. I see more outspoken college students achieving their goals and taking the ropes of their lives in their own hands. I see more girls and boys choosing the future they want. With my project implemented, I see more youth taking Algeria by storm

It is said that one drop can start an ocean. Yet I believe with your help advice, support, and my drive, we can make it rain.

Thank you



Ouarda Benlakhlef



Program Management Basis

Rational for Program

- Highlight the importance of behavioral skills to the students and how they can help their careers.
- Share the best-in-class methods of learning to achieve holistic accelerated career opportunities with the students.
- Offer a platform for students for knowledge sharing with the industry and help them get industry ready.
- Share learning resources in three core areas of public speaking debating and soft skills in general.
- Enrich the knowledge of youth empowerment with role play, case study, scenarios, and experiences to enhance courseware delivery effectiveness
- Share our contacts and, thus, develop a large pool of Students across the Algeria to promote and advocate public speaking and Soft Skills course in the same style and depth.
- Familiarize the youth of Algeria with the concept of the program and evolve well defined public speaking program rollout plan.



Measuring Improvement

The program also provides an instrument for evaluation of improvements in soft skills before and after the training. We will seek all forms of feedback and comments regarding the workshops and their effectiveness.

Frequently Asked Questions

- **What are Soft Skills?**

“Soft skills” or “behavioral skills” are those that are crucial to an employee’s ability to work *smarter*. A survey of employers has revealed a list of specific “soft skills” that they believe as essential for employees. The skills most frequently mentioned for fresh entrant engineers are English communication, knowing how to learn; competence in reading, writing, effective listening and oral communication skills; grammar and vocabulary; adaptability through creative thinking and problem solving; personal management with strong self-esteem and initiative; interpersonal skills; the ability to work in teams, Knowledge of industry.

- **What can I Speak offer to the students?**

Each event that is held by I Speak can offer soft skills training based on UK and USA training by professional in their own trained faculty.

- **Is the I Speak program fee affordable?**

Yes. We try to negotiate special rates with our sponsors to make it attractive and affordable for all students. With the help of mepi and the US department of state , this tour is going to be 100% for all students.

- **How long will the I Speak training program be?**

The duration would 2 days depending on the number of participants. The introductory event, though, would be only 1 day just to introduce and simulate what our events and boot camps would look like.

- **Is this training available for all students?**

Yes. Any Connected student from any stream can attend this program.



Equity between the old and new generation

Empowered youth

Goal oriented students

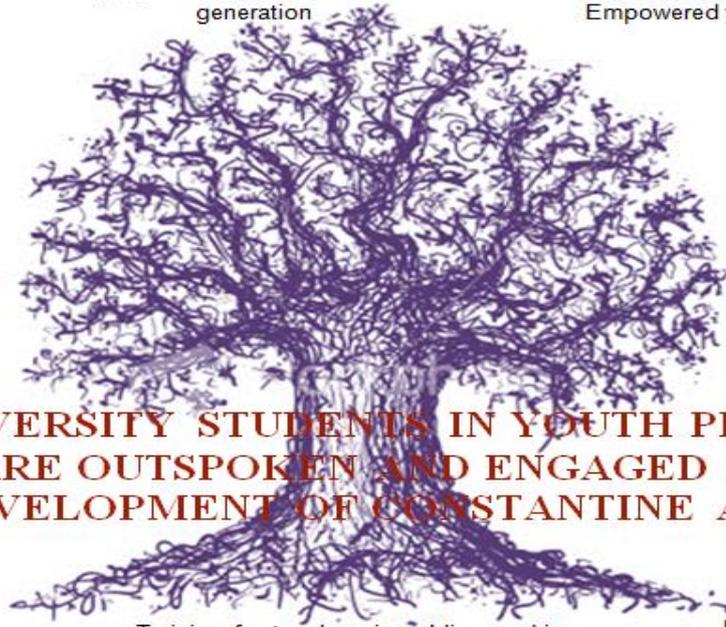
Better job opportunities

Civic engaged and aware youth

Outspoken and articulate

Better teachers and teaching methods

UNIVERSITY STUDENTS IN YOUTH PROGRAMS ARE OUTSPOKEN AND ENGAGED IN THE DEVELOPMENT OF CONSTANTINE ALGERIA



Training for teachers in public speaking and communicative skills

Round tables with parents and students about the importance of speaking up

Introduction sessions to the importance of public speaking

Civic engagement awareness days

Confidence building camps for

Critical thinking and debating workshops

Increased inequity between young and old people

Underpowered youth

A youth struggling to find a purpose

Limited job opportunities

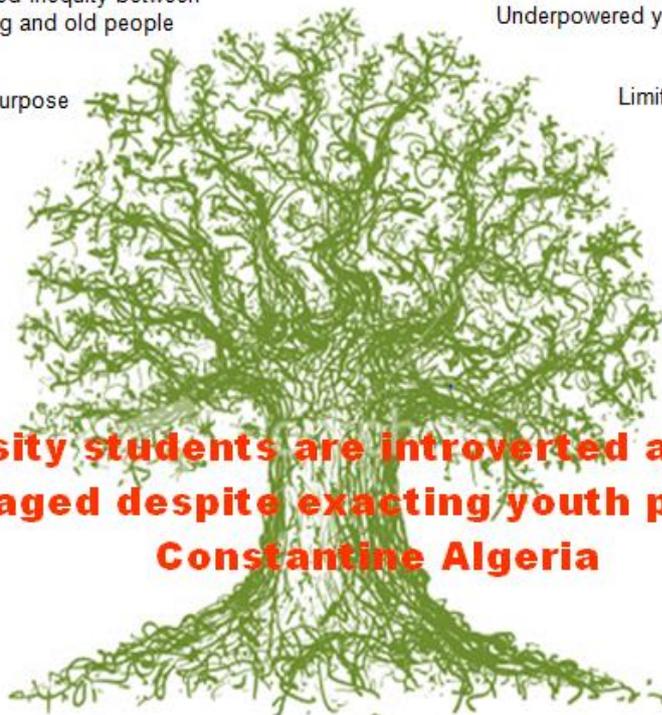
Failing education system

Passivism

Disengaged youth

Shay and self-conscious generation

University students are introverted and civically disengaged despite exacting youth programs in Constantine Algeria



Ignorance Of the importance of the skill

Passive teaching methods

The lack of adult/ youth dialog

Peer/Social Pressure

Unfair cultural customs

The absence of self confidence



Introduction

Because real change takes time, needs hard work, and starts small, the I Speak boot camp will be a 2 day event.

The first morning will be dedicated to introducing this inspiring program to the public. It includes the main speech about the message and we the explanation of the new idea of I Speak.

The rest of the days will be full with I Speak standard workshops, to give the attendees a push which will empower the youth and make them better public



Pre-event Planning

Schedule/structure:

A two day event during the winter vacation 2018/19. Starting at 9am the first day, we will hold 4 sessions. One introductory session in the first day, and 3 sessions during the remaining time which will be devoted to soft skills workshops and training, ending with a closing session. We will be holding an event in Skikda , Algiers,Oran,and a homecoming ceremony at the city where it all started Constantine.

Optimal number of attendees:

100 attendees and workshop participants

Length of each session:

Around 3 hours each with a lunch break in between

Event facility:

Big room with round tables and chairs for about 150 people, 10 in every table
Official colors are dark red, black, white, and silver.



Supplies:

- ☞ A stage with a podium
 - ☞ Speakers and 4 microphone
 - ☞ A projector (data show)
 - ☞ 3 pull-up Banners
 - ☞ 1 big entrance banner
 - ☞ 1 I Speak big sign
 - ☞ 400 Program schedule fliers
 - ☞ 400 pens, pins, and strikers papers.
 - ☞ 12 flipcharts
 - ☞ 400 colored markers
 - ☞ 400 papers from each size (A2, A3, A4)
 - ☞ Envelops , badges , stickers , post it notes, colors ...
 - ☞ T-shirts for team leaders, staff members and selected participants.
- ☞ Offices supplies (tape, stapler, post it notes , papers, and a big white board)
- ☞ Food and drinks :
 - ☞ 1 coffee breaks per day .
 - ☞ On table refreshments
 - ☞ 1 Lunch per day for all participants.
 - ☞ 1 dinner per day for out of town participants.

ADVERTISING

- ☞ Lead time for advertising:
1 months before the event
- ☞ Direct invitations:
For important guests
- ☞ Other advertising ideas:
Posters, fliers, web posts, and Facebook events

REGISTRATION for participants:

Online: by Google form for all workshop participants



SCHEDULE

🏠 **SKIKDA: 25th and 26th**

🏠 **ALGIERS : 28th and 29th**

🏠 **ORAN : 31st and 1st**

🏠 **CONSTANTINE : 3rd and 4th, 5th
(closing ceremony)**

🏠 **Day one :**

- ▼ Setting and Icebreaker.
- ▼ Self-confidence building.
- ▼ Letter to self-workshop.
- ▼ Team choosing and building.
- ▼ Lunch break.
- ▼ Public speaking techniques workshop.
- ▼ Team elevator pitch.

🏠 **Day two :**

- ▼ “Smart goals and Action planning log Frame” workshop.
- ▼ Lunch break.
- ▼ Afternoon workshop “Natural Born Leaders”.
- ▼ Reading the letter to self
- ▼ Closing ceremony.



All activities are structured as follows:

JUST THE FACTS: This is the basic purpose of the activity - plain and simple - and is intended to be a brief description for the instructor.



Time: A suggested time frame is offered for planning purposes. Of course, as activities are altered or modified for various reasons, times may invariably change.



Materials: A list of suggested materials for the activity is provided. The goal of the basic activity is to keep materials to a minimum.



Directions: Directions, including sample scripts, are offered for convenience. You are encouraged to adapt or modify these activities to better resonate with your particular audience, as these activities offer an opportunity to tackle some difficult issues and conversations.



Conclusion: The conclusion is a guide to engage participants in a thoughtful conversation. The goal of this dialogue is to encourage independent ideas and reasoning.



Journaling Activity: Journaling questions are offered as a way to incorporate personal reflection using an individualized means of expression. Participants should be encouraged to choose a form of journaling that feels right for them, while also being supported to “test the waters” with a technique that might stretch a traditional comfort zone. The following alternatives to “traditional” journaling (writing) are offered as suggestions.





تكلم حتى أراك

Speak

you deserve to be heard

EMPOWERING YOUTH

TO SPEAK UP

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